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San Diego-Based Bayside Paint Adds High-End, Water-Borne Sansin Enviro Wood Stains

- *Sansin wood finishes offer architects, builders, contractors and homeowners the lowest VOC option for interior and exterior wood finishing -*

STRATHROY, Ontario and SAN DIEGO – Feb. 15, 2013 – [The Sansin Corporation](#) today announced that San Diego-based Bayside Paint has expanded its offerings to include the full line of Sansin exterior Enviro Stain wood finishes for siding, decks and log homes, as well as Sansin’s Purity interior stains and microfine colorant system.

Sansin stains stand out from other offerings on the market with a unique water-borne alkyd formula. Sansin pioneered this formula that combines the benefits of both oil- and water-based coatings, using water as the vehicle to allow oil to penetrate deep into the wood. This formula leads to long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.

“In the past our customers had two choices: traditional oil-based or water-based stains. Water-based stains tend to raise the wood grain and create an uneven surface. And, traditional oil based stains have a strong smell and much higher VOC level,” said Robert Lewis, Manager at Bayside Paint. “Sansin’s wood stains apply easily and flow nicely during application without raising the wood grain, and our contractors appreciate the low-odor and low-VOC option.”

Bayside Paint will carry Sansin’s exterior line of Enviro Stains (Classic™, DEC™, ENS™ and SDF™), Sansin Purity® interior wood finishes and sealants, and the microfine color system at 1228 Knoxville St. San Diego, CA.

With Sansin’s color-matching system, Bayside Paint will be able to custom tint and develop unique colors for customers. “Bayside Paint is a wonderful addition to our dealer network,” said Sjoerd Bos, Vice President of Sansin. “Bayside Paint is known for its high level of customer service and focus on custom solutions. Bayside Paint customers will appreciate the endless color options available through our color matching and custom tinting system.”

About Bayside Paint

Since 1995, Bayside Paint has been providing quality paint products, excellent service, and the best advice for our customers. Bayside Paint offers an array of fine finishes from around the world, expert color matching, and free delivery to anywhere in San Diego County. Well-trained, friendly staff is always ready to answer any questions about any



painting project, large or small. Bayside Paint offers free delivery in San Diego county with minimum purchase. Contact Bayside Paint at: 1228 Knoxville St. San Diego, CA. (619) 275-7800

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within.

Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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